

August 29, 2024

BSE Ltd.	National Stock Exchange of India Limited
P J Towers, Dalal Street,	(NSE).Exchange Plaza, Bandra Kurla Complex,
FortMumbai – 400001	Bandra East, Mumbai – 400051
Scrip Code: 543272	Symbol: EASEMYTRIP

Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **"EaseMyTrip awarded best online travel portal at Prestigious Brands of India 2024"** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <u>https://www.easemytrip.com/investor-relations.html</u>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari Group Company Secretary and Chief Compliance Officer Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India) Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041























EaseMyTrip awarded best online travel portal at Prestigious Brands of India 2024



New Delhi, 29 August, 2024: EaseMyTrip.com, one of India's leading online travel tech platforms, has been honoured with the title of 'Best Online Travel Portal of India' at the Prestigious Brands of India 2024 awards. This recognition highlights EaseMyTrip's continuous dedication to enhancing the travel experience for millions of customers, cementing its status as a trailblazer in the travel industry.

The Prestigious Brands of India Awards, now in its 15th edition, is a celebration of remarkable brands that have consistently set new benchmarks in their respective fields through legacy and sustainability. The awards, unveiled during the Goal Fest Conclave 2024, were determined by a meticulous three-phase research process conducted by BARC Asia, including secondary research, a primary survey, and evaluations from an independent jury.

Mr. Nishant Pitti, CEO and Co-Founder of EaseMyTrip, sharing his thoughts on the achievement said, "We are honoured to be recognised as the Best Online Travel Portal of India. This award is a testament to the hard work and commitment of our entire team, who strive to provide the best travel experience to our customers. The most rewarding aspect of this achievement is knowing that we've remained a company that has shown the power of organic growth in the Indian corporate landscape. These accolades attest the love and trust our nation and its people have placed in us, and there is truly nothing more satisfying than that. Our focus remains on innovation, sustainability, and customer satisfaction as we continue to redefine how India travels."

This recognition places EaseMyTrip among the elite companies that have significantly contributed to transforming the economy and setting new standards in their industries.

MEDIA RELEASE



About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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