

December 19, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**OLX India Launches Travel Booking Feature in Exclusive Partnership with EaseMyTrip**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

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OLX India Launches Travel Booking Feature in Exclusive Partnership with EaseMyTrip

New Delhi, India, 19th December 2024— OLX India, a leading online classifieds platform has announced a strategic partnership with EaseMyTrip, one of India's largest online travel platforms. This collaboration marks a significant expansion of OLX's exclusive service offerings, introducing a dedicated "Travel" section on the OLX platform curated by EaseMyTrip. This section will enable users to seamlessly book flights, hotels, and holiday packages.

Through this partnership, OLX users will benefit from a wide range of travel services provided by EaseMyTrip, all within the familiar interface of the OLX platform. EaseMyTrip delivers value driven travel solutions to 35 million of OLX's Monthly- Active- Users (MAU). The integration will include a user-friendly booking experience, exclusive offers, and real-time support, ensuring that users can plan and book their travel with ease.

Key Benefits for OLX Users:

- **Seamless Travel Booking:** Users can now book flights, hotels, and holidays directly through the OLX platform using EaseMyTrip's user-friendly interface.
- **Exclusive deals and pricing:** Exclusive offers by EaseMyTrip providing significant value.
- **Trusted service provider:** Extensive inventory to choose from.
- **Comprehensive Support:** EaseMyTrip will provide dedicated customer support for OLX users, ensuring a smooth and hassle-free booking process.

Speaking about the partnership **Mr. Deepesh Jain, CBO (Non Autos) OLX India**, said, "We are thrilled to partner with EaseMyTrip to bring a new level of convenience to our users. This collaboration is a significant step in our mission to offer a broader range of services to our customers, making OLX not just a marketplace for buying and selling but a one-stop solution for various needs, including travel. We believe this partnership will greatly enhance the user experience and bring immense value to our growing community."

Adding to this, **Mr. Rikant Pittie, Co-Founder, EaseMyTrip**, stated, "We are excited to join hands with OLX India in this innovative venture. The integration of our travel services within the OLX platform will allow us to reach a wider audience, particularly in tier 2 and 3 cities, where OLX has a strong presence. Our goal is to provide OLX users with a seamless and enjoyable travel booking experience, backed by our robust technology and customer support."

This initiative is expected to drive significant user engagement and unlock new growth opportunities for both OLX and EaseMyTrip.

About OLX India:

OLX India is one of India's leading classifieds players, committed to fostering sustainable practices through its core mission of reduce and reuse. Operating across 12 diverse categories, including cars, bikes, real estate, electronics, and more, the platform attracts an impressive average of 35 million unique visitors each month. Additionally, it boasts a substantial annual listing count of over 30 million items, making it a robust marketplace for users seeking various products and services.

About EaseMyTrip:

EaseMyTrip (a publicly listed company at NSE and BSE) is India’s one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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