

March 26, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip signs MoU with Tourism New Zealand to strengthen travel ties and enhance Indian tourist arrivals”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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Government of India



## EaseMyTrip signs MoU with Tourism New Zealand to strengthen travel ties and enhance Indian tourist arrivals

*India's premier OTA would now be a key travel partner for Indian travellers opting to explore the beauty of New Zealand*

**New Delhi, March 26, 2025:** EaseMyTrip.com, one of India's leading online travel tech platforms, has signed a strategic Memorandum of Understanding (MoU) with Tourism New Zealand to strengthen travel ties and enhance seamless access for Indian tourists to the island nation. This partnership underscores EaseMyTrip's commitment to making international travel more convenient, with tailored experiences and exclusive offerings that cater to Indian travellers preferences.

As part of the collaboration, EaseMyTrip will introduce curated travel packages, seasonal promotional campaigns, and streamlined booking solutions to encourage Indian tourists to explore New Zealand's breathtaking landscapes, adventure tourism, and cultural heritage. The initiative aligns with Tourism New Zealand's vision to boost Indian arrivals by addressing travel barriers and promoting year-round tourism.

**Mr. Nishant Pitti, Chairman & Founder of EaseMyTrip, stated,** *"New Zealand is a paradise for nature lovers, offering a mesmerizing blend of scenic landscapes, adventure, and rich cultural heritage. Through this collaboration, Indian travellers get the chance to explore the 'Land of the Long White Cloud' with ease and convenience. We are excited to bring exclusive travel experiences that allow Indian tourists to immerse themselves in New Zealand's beauty while ensuring seamless bookings and affordability."*

**René de Monchy, Chief Executive of Tourism New Zealand said,** *"India is one of New Zealand's fastest growing markets, with holiday visitor numbers experiencing double digit growth, and huge potential to keep growing. The travel trade has been integral in shaping holiday visitor flows and building desire for New Zealand as a premium destination for discerning travellers. We are focused on enhancing these commercial partnerships and through improved connectivity and strategically targeted high-impact marketing campaigns, we are keen to convert this interest into bookings and visitation."*

This partnership comes at a time when Indian outbound travel to New Zealand is witnessing strong growth. The MoU will focus on promoting travel during New Zealand's autumn, winter, and spring seasons—coinciding with India's peak holiday periods. With this, EaseMyTrip continues to expand its global footprint, reaffirming its position as one of the most preferred OTAs for Indian travellers with international travel ambitions.

### **About EaseMyTrip:**

*EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing*

## MEDIA RELEASE



*internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.*

*EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

**For Media Queries:**

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