

November 12, 2024

BSE Ltd.
P J Towers, Dalal Street,
FortMumbai – 400001

Scrip Code: 543272

National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai – 400051

Symbol: EASEMYTRIP

#### **Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled "EaseMyTrip secures prestigious IATA GoGlobal accreditation to fuel international expansion" being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <a href="https://www.easemytrip.com/investor-relations.html">https://www.easemytrip.com/investor-relations.html</a>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari Group Company Secretary and Chief Compliance Officer Membership No.: A50412



Registered office: Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

























# EaseMyTrip secures prestigious IATA GoGlobal accreditation to fuel international expansion

This global recognition paves the way for EaseMyTrip's enhanced presence across multiple geographies

**New Delhi, November 12, 2024:** EaseMyTrip.com, one of India's largest online travel tech platforms, has been awarded with IATA's esteemed GoGlobal accreditation. This certification not only validates that EaseMyTrip has met the rigorous global standards set by the International Air Transport Association (IATA) but also enables the company to expand its operations seamlessly across multiple countries.

The GoGlobal accreditation is highly regarded within the aviation sector and well-recognized by global airlines as a testament to the company's operational excellence and readiness for international growth.

This milestone marks EaseMyTrip's successful transition from IATA's GoStandard model to the GoGlobal accreditation, opening doors for simplified expansion into new international markets. The company's existing global network, which includes offices across several international locations, combined with this new accreditation, positions it strongly for accelerated international growth while setting it apart from other IATA-accredited companies in the country.

Mr. Rikant Pittie, Co-Founder of EaseMyTrip, said, "Achieving the GoGlobal accreditation is a landmark that unlocks new possibilities for our international expansion. It symbolises our growth beyond national borders and reinforces the trust that our partners and customers place in us. Partnering with IATA on this journey highlights the strength of our collaboration, and we look forward to expanding our presence across multiple geographies while continuing to deliver exceptional travel experiences on a global scale. Our international offices provide us the foundation to scale up rapidly, and we take immense pride in this achievement."

"We congratulate EaseMyTrip on achieving GoGlobal accreditation. IATA offers three levels of accreditation – GoLite, GoStandard and GoGlobal - to help travel agents connect more conveniently with a wide range of travel industry partners, streamline their business relationships with airlines, and boost their credibility with airlines and their customers. We look forward to working closely with the team at EaseMyTrip and supporting their plans to grow around the world," said Juan Antonio Rodriguez, IATA's Director for Financial Settlement Operations.

By securing this recognition, EaseMyTrip not only gains veritable credibility with global airlines but also strengthens its ability to expand its travel solutions across new international markets while adhering to world-class standards. EaseMyTrip has offices in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

# EaseMyTrip.com Bharat ka Travel App

#### MEDIA RELEASE

#### About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

## **About IATA**

IATA (International Air Transport Association) represents some 330 airlines comprising over 80% of global air traffic.

You can follow us at follow us on X for announcements, policy positions, and other useful industry information.

## For Media Queries:

## **EaseMyTrip Public Relations**

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