

March 12, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip and Sukoon Unlimited partner to enhance senior citizens’ travel experience**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## EaseMyTrip and Sukoon Unlimited partner to enhance senior citizens' travel experience

*Senior travellers can now enjoy exclusive benefits, including personalized assistance, special discounts, and wellness support through this collaboration.*

**New Delhi, 12th March 2025:** EaseMyTrip.com, one of India's leading online travel tech platforms, has announced a strategic partnership with Sukoon Unlimited, a premium senior care service provider, to offer exclusive benefits tailored for senior citizens. This collaboration is aimed at making travel more accessible, comfortable, and stress-free for elderly travellers booking flights through EaseMyTrip.

As part of this partnership, senior citizens can enjoy a seamless travel experience with specially designed services. EaseMyTrip will provide personalized assistance to make booking flights effortless, ensuring that elderly travellers receive the necessary support at every stage of their journey. Additionally, exclusive discounts will be offered to senior travellers, making their trips more affordable while maintaining the highest levels of comfort. To further enhance their travel experience, priority seating, wheelchair assistance, and on-ground support at airports will be available to those in need. Beyond these travel conveniences, Sukoon Unlimited will offer complimentary wellness services such as pre- and post-travel consultations, ensuring that senior travellers are well-prepared for their trips and receive the necessary care before and after their journeys.

**Speaking on this collaboration, Mr Nishant Pitti, Founder and Chairman, at EaseMyTrip, said,** *"EaseMyTrip has always been dedicated to enhancing the travel experience for all our customers. Partnering with Sukoon Unlimited allows us to take this commitment a step further by offering senior citizens a travel experience that is not only convenient and affordable but also prioritizes their well-being. This initiative is part of our larger vision to make travel accessible to all age groups, ensuring that elderly travellers can explore the world with complete peace of mind."*

**Adding to this, Ms. Vibha Singal, Founder and CEO, at Sukoon Unlimited, said,** *"At Sukoon Unlimited, our core mission is to ensure the well-being of senior citizens in every aspect of life. By joining hands with EaseMyTrip, we are now extending our specialized care and wellness services to senior travellers, ensuring that they embark on their journeys without any stress or discomfort. This collaboration reinforces our dedication to making life easier for seniors, enabling them to travel with confidence and ease."*

This partnership highlights the shared vision of both EaseMyTrip and Sukoon Unlimited to cater to the unique needs of senior travellers, empowering them to explore destinations with enhanced comfort and care. The exclusive benefits under this initiative can now be availed by senior citizens when booking flights through the EaseMyTrip platform.

## **About EaseMyTrip**

*EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.*

*EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

## **About Sukoon Unlimited:**

*Sukoon Unlimited is an age-tech platform created for seniors, dedicated to tackling the growing epidemic of loneliness among the elderly. With projections indicating 180 million lonely seniors in India by 2050 and over 250 million worldwide, Sukoon Unlimited addresses the emotional, mental, and social challenges that aging individuals face in a youth-centric world. Through a community-driven approach, Sukoon offers emotional support, purpose-driven engagement, and meaningful connections that allow seniors to rediscover a sense of purpose and belonging.*

*By embracing technology to personalize experiences while celebrating the wisdom and capabilities of seniors, Sukoon Unlimited is not just filling a gap in senior care—it's redefining how society supports its aging population. Through Sukoon, seniors reclaim their dignity, purpose, and ability to thrive, proving that age is not a barrier to contribution or connection. To know more, visit <https://sukoonunlimited.com/>*

## **For Media Queries:**

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