

March 11, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Expands Footprint with New Franchise Store in Emerging Travel Hub, Kodialbail, Mangalore**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



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## MEDIA RELEASE

# EaseMyTrip Expands Footprint with New Franchise Store in Emerging Travel Hub, Kodialbail, Mangalore

*The opening of the 25<sup>th</sup> store under the flagship EaseMyTrip Franchise program marks an increase in the brand's offline presence in India's tier-2 locations*

**New Delhi, March 11, 2025:** EaseMyTrip.com, one of India's leading online travel tech platforms, announces the opening of its 25<sup>th</sup> franchise store in Kodialbail, Mangalore. This latest addition further strengthens the company's offline presence under its flagship EaseMyTrip Franchise program.

Located at Shop Number G6, Ground Floor, Door No.4-9-857/6, AADHEESH AVENUE, PVS Kalakunj Road, Kodialbail, Mangalore 575003, the store offers a wide spectrum of travel services, including domestic and international flight bookings, premium hotel accommodations, bespoke holiday packages, and seamless bus and railway bookings. Travellers can also avail of luxury cruise bookings, visa assistance, and curated corporate travel solutions, which are specially designed to provide a personalised travel experience.

**Speaking on the occasion, Mr. Rikant Pittie, Co-Founder of EaseMyTrip, said,** *"The new store in Kodialbail brings us closer to our goal of making travel planning easier and more accessible for everyone. We look forward to providing personalised services and building stronger connections with our customers in the region. "*

With a target of establishing 100 franchise stores by FY25, the Kodialbail franchise reinforces EaseMyTrip's commitment to delivering online convenience coupled with offline expertise for an unmatched travel experience.

## About EaseMyTrip

*EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.*

*EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

## MEDIA RELEASE

### **For Media Queries:**

<b>EaseMyTrip Public Relations</b>
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304