

March 25, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
---	---

Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Expands Globally with Strategic Investments in Brazil, the Middle East, and the U.S**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



EaseMyTrip Expands Globally with Strategic Investments in Brazil, the Middle East, and the U.S

- *The company has established Easy Trip Planners Do Brasil Ltda in Brazil and Easy Trip Planners Limited in Saudi Arabia as a 100% owned foreign subsidiary, marking its official entry in two new markets*
- *Furthermore, EaseMyTrip UAE subsidiary expands its Middle East presence with strategic investment in two new Dubai subsidiaries: Ease My Trip Tours L.L.C (EMT Tours) and Ease My Trip Holiday Homes L.L.C (EMT Holiday)*
- *The company invests in EaseMyTrip USA to support its operations*

New Delhi, March 25th 2025: EaseMyTrip.com, one of India’s leading online travel platforms, is embarking on a significant global expansion, marking its official entry into the Brazilian and Middle Eastern markets, alongside a strategic investment in the United States. The company has established two wholly owned foreign subsidiaries: Easy Trip Planners Do Brasil Ltda. in Brazil and Easy Trip Planners Limited in Saudi Arabia, positioning itself to tap into high-growth markets. This strategic move solidifies EaseMyTrip’s global footprint and supports its mission to expand in key international markets.

Brazil’s travel market, valued at \$21.6 billion in 2023, is projected to grow to \$22.3 billion by 2028. Meanwhile, Saudi Arabia’s tourism sector, expected to reach \$53.2 billion in 2024, is growing at a compound annual growth rate (CAGR) of 8.4%, with projections to surge to \$110.1 billion by 2033. With these promising growth trends, EaseMyTrip is poised to capitalize on the dynamic opportunities in both regions, enhancing its presence and increasing market share in the global tourism industry.

Further strengthening its Middle Eastern footprint, EaseMyTrip’s UAE subsidiary has made a strategic investment in two new Dubai-based subsidiaries: Ease My Trip Tours L.L.C (EMT Tours) and Ease My Trip Holiday Homes L.L.C (EMT Holiday). With the UAE's tourism sector expected to contribute AED 236 billion to the national economy in 2024, accounting for 12% of the country’s GDP, this expansion comes at a critical juncture. EMT Tours will specialize in inbound and outbound tour operations, while EMT Holiday will focus on the fast-growing vacation home rental market. These initiatives further diversify EaseMyTrip’s offerings, enabling the company to tap into the region’s booming tourism potential.

EaseMyTrip has also made a strategic investment in EaseMyTrip USA to strengthen its operations and enhance its presence in the American market, where tourism is set to contribute a record-breaking \$2.36 trillion to the nation’s economy. This investment positions the company to leverage the robust growth of the U.S. travel industry and solidify its standing in one of the largest tourism markets globally.

Mr. Nishant Pitti, Chairman and Founder of EaseMyTrip, said, *“This is a significant milestone in our growth story as we expand our global presence and diversify our services. Our entry into Brazil and Saudi Arabia and expansion in the Middle East, and the U.S. reflects our commitment to offering seamless travel experiences across the globe. We are confident that our technological expertise and customer-centric approach will help us grow rapidly in these regions and contribute to the growth of the global travel and aviation sectors.”*

He further added, *“As we continue to scale, our focus remains on leveraging innovation to create unmatched value for our customers and stakeholders. We are determined to strengthen our position in the global travel ecosystem, foster economic growth, and enhance connectivity in both emerging and developed markets.”*

EaseMyTrip is set to redefine travel by leveraging its cutting-edge technology, competitive pricing, and customer-first approach. As demand for seamless international travel grows, the company remains steadfast in its mission to extend its footprint across borders, unlocking new opportunities and delivering world-class experiences to travelers worldwide. EaseMyTrip is present across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About EaseMyTrip:

EaseMyTrip (a publicly listed company at NSE and BSE) is India’s one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About Easy Trip Planners Do Brasil Ltda

Easy Trip Planners Do Brasil Ltda is a wholly owned subsidiary of EaseMyTrip. Established to strengthen EaseMyTrip’s presence in Latin America, the company is dedicated to providing seamless travel experiences, leveraging advanced technology and a customer-centric approach. Easy Trip Planners Do Brasil Ltda aims to offer a wide range of travel solutions, including flight bookings, hotel accommodations, holiday packages, and other travel-related services tailored to the Brazilian market.

About Easy Trip Planners Saudi Arabia

Easy Trip Planners Saudi Arabia is a wholly owned subsidiary of EaseMyTrip. Established to extend EaseMyTrip's reach into the Middle Eastern market, the company is dedicated to delivering tailored travel experiences for Saudi travelers and international visitors. Leveraging local expertise and innovative technology, Easy Trip Planners Saudi Arabia offers a comprehensive suite of services—including airline ticketing, hotel bookings, holiday packages, and other travel-related solutions—designed to meet the unique demands of the Saudi market.

About EaseMyTrip MiddleEast DMCC

Started in 2019, EaseMyTrip.ae, operating under EaseMyTrip Middle East DMCC, has emerged as a robust player in the UAE's travel industry, dedicated to enhancing customer travel experience. With its user-friendly interface and unwavering commitment to exceeding customer expectations, EaseMyTrip.ae offers a stress-free journey from start to finish. The platform is known for providing enticing deals, vouchers, and round-the-clock customer support, ensuring customer satisfaction. Boasting a remarkable growth of 73% in FY24 over FY23, EaseMyTrip.ae stands out as one of the fastest-growing internet companies in the region. EaseMyTrip UAE provides comprehensive 'End to End' travel solutions, encompassing air tickets, hotel accommodations, holiday packages, and ancillary value-added services. Notably, the platform offers users the convenience of zero-convenience fees during bookings. With access to a vast network of over 400 international and domestic airlines and more than 2 million hotels, EaseMyTrip.ae ensures a wide array of options for travelers. For more information, visit: <https://www.easemytrip.ae/>

About Ease My Trip Tours L.L.C

Ease My Trip Tours L.L.C is a wholly owned subsidiary of EaseMyTrip, established to enhance its presence in the Middle East's booming travel and tourism sector.

About Ease My Trip Holiday Homes L.L.C

Ease My Trip Holiday Homes L.L.C is a wholly owned subsidiary of EaseMyTrip, established to expand its footprint in the Middle East's growing vacation rental and hospitality sector.

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304