

May 15, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
---	---

Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip partners with Google Wallet to Elevate Travel Experience**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



Incredible India
Approved by Ministry of Tourism
Government of India



EaseMyTrip partners with Google Wallet to Elevate Travel Experience

India's premier OTA introduces Google Wallet to their platform, enhancing the travel experience with seamless integration

New Delhi, May 15, 2024: EaseMyTrip.com, one of India's leading travel tech platforms, announced its partnership with Google Wallet, marking a significant leap in overall customer experience. This collaboration aims to revolutionise the travel landscape by offering travellers a seamless journey through the integration of all booking necessities into a single, user-friendly wallet. By leveraging this partnership, EaseMyTrip is committed to safeguarding traveller information while furnishing a platform that facilitates effortless access to boarding passes.

To take advantage of this innovative feature, Android users simply need to download the Google Wallet app and log in using their Google credentials. Once they've booked their tickets on EaseMyTrip.com and completed the web check-in process, they can effortlessly add their boarding passes to Google Wallet with just a few clicks. This streamlined process eliminates unnecessary complexities, ensuring a hassle-free experience for travellers at every step of their journey.

The smart personalisation features within the Google Wallet app enable users to conveniently access confirmations and passes received via Gmail directly within the app.

Speaking about this partnership, **Mr. Rikant Pittie, Co-Founder of EaseMyTrip, said,** "At EaseMyTrip, our mantra is prioritising the overall customer experience. With this integration, we are thrilled to offer our customers a streamlined process providing effortless access to boarding passes and essential information. This partnership is not just about adding another feature, but also ensuring that our users get access to the best facilities available."

Highlighting the significance of this launch in bringing new levels of convenience for Android users across the country, **Ram Papatla, GM & India Engineering Lead, Android at Google,** said, "The arrival of Google Wallet in India marks an important milestone in Android's India journey, bringing innovative and convenient experiences to simplify peoples' daily lives. We are delighted to partner with many of India's top brands to offer a comprehensive solution that helps you securely access and manage your everyday essentials. From boarding passes to loyalty cards, and event tickets to public transport passes – they're there when you need them."

MEDIA RELEASE



About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About Google:

Google's mission is to organize the world's information and make it universally accessible and useful. Through products and platforms like Search, Maps, Gmail, Android, Google Play, Chrome and YouTube, Google plays a meaningful role in the daily lives of billions of people and has become one of the most widely-known companies in the world. Google is a subsidiary of Alphabet Inc.

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304