

September 12, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip launches India’s First Marketplace, ScanMyTrip.com, integrated on ONDC Network**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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Government of India



EaseMyTrip launches India's First Marketplace, ScanMyTrip.com, integrated on ONDC Network

India's leading OTA, EaseMyTrip becomes the first OTA to sell and buy travel services like Flight, Hotels and Homestays on ONDC Network

The marketplace would empower OTAs, MSMEs, and homestays by integrating their services on the ONDC Network

New Delhi, September 12, 2024: EaseMyTrip.com, one of India's leading online travel tech platforms has unveiled India's first marketplace ScanMyTrip.com. It also becomes the first OTA to sell travel services on ONDC Network and buys from it. The new product, ScanMyTrip.com is a marketplace designed to enable OTAs, MSMEs, Travel agents and homestays to list their offering – Flights, Hotels and Homestay on ONDC Network, providing them access to a broader digital marketplace.

EaseMyTrip's integration with ONDC Network will allow businesses in the travel and tourism sector to leverage the digital infrastructure that ONDC provides, empowering even the smallest of service providers to tap into a wide customer base. ScanMyTrip.com simplifies the onboarding process, making it easier for businesses to connect with travellers and compete in the online marketplace.

Speaking about the new launch, Rikant Pittie, Co-founder of EaseMyTrip, stated, *"We are very excited to build India's first technology that will bring us one step closer to solving fundamental challenges of thousands of travel service providers. By integrating ScanMyTrip.com with ONDC Network, we are ensuring that every travel service provider in the ecosystem, from homestays to MSMEs, has the opportunity to thrive in a competitive digital market. Our goal is to provide access to advanced digital tools for businesses of all sizes, helping them scale and reach new customers."*

"EaseMyTrip joining the ONDC network is a pivotal moment in our mission to build a more inclusive and transparent travel ecosystem." said **Mr. Thampy Koshy, MD and CEO , ONDC.** *"This will not only enhance opportunities for MSMEs and small homestays, it will also help in bringing in an equitable marketplace for all participants and foster healthy competition. This is in line with our mission to streamline and democratise the travel experience and thereby the overall e-commerce for everyone".*

Earlier this year, EaseMyTrip signed a Letter of Intent with ONDC during the 'ONDC Startup Mahotsav' to be a part of the digital revolution that ONDC is bringing in the ecommerce ecosystem. This integration, led by EaseMyTrip, demonstrates the company's commitment to fostering inclusive growth and bringing innovative digital solutions to the tourism industry.

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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About ONDC:

Incorporated on 31st December 2021, Open Network for Digital Commerce (ONDC), a Section 8 company, is an initiative of the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India to create a facilitative model that revolutionises digital commerce, giving greater thrust to penetration of retail e-commerce in India. ONDC is not an application, platform, intermediary, or software but a set of specifications designed to foster open, unbundled, and interoperable open networks.

For more details visit www.ondc.org.

For media Queries: Reach to Tina.gurnaney@ondc.org